



**Magyar
Floorball
Szakszövetség**

H - 1146 Budapest, Istvánmezei út 1-3

Adószám: 18250671-1-42

Erste: 11600006-00000000-41595084

Tel/Fax: +36-20-952-9168

e-mail: elnok@hunfloorball.hu

honlap: www.hunfloorball.hu

Dear Managing Director,

As the President of Hungarian Floorball Federation I am reaching out to you to request your partnership in supporting and propagating a less known but trending sport in Hungary.

One of the federation's main objective is to help the preparation of Hungarian players of all ages, along with their participation in tournaments, both domestic and international.

The brief history of floorball:

Starting some time in the late 1970's floorball was invented by a Hungarian living in Sweden, Mr András Czitrom with a couple of his colleagues. Floorball is similar to ice hockey or field hockey in nature however is played indoors with composite sticks and ball, and also the rules are different.

The game has developed in Sweden and the first set of rules were outlined in 1981 along with the foundation of Swedish Floorball Federation. In 1986 the International Floorball Federation (IFF) was established with founding federations from Sweden, Finland and Switzerland in Husqvarna, Sweden.

The IFF currently embraces 75 members (45 regular and 30 temporary) and an additional 12 members are in the pipeline to joining.

The game has swiftly became known globally. Today it is played in most of the countries, that said in Hungary as well. Hungarian Floorball Federation (MFSZ) was founded in 1989 and became a member of IFF in 1992. In 1997 the federation went through a reorganization setting new fundamentals.

MFSZ currently enlists 500 registered players. Our men, women and youth national teams regularly participate in world cups governed by the IFF. This Summer, in 2022, our U19 Women team have reached the honourable 10th position.

We consider the funding of trainings, participation in qualification tournaments and in world cups of our national teams with priority. We also prioritize the development of our youth base in partnership with our member clubs, and elementary, secondary and high grade educational institutes. Our sport is the second most popular among the Student Olympic Games in Hungary. In the season of 2021-2022 a total of 115 teams have participated and this number of schools is expected to further increase in 2022-2023.

Our Women National Team in the last weeks of 2022 are preparing for the upcoming World Cup Qualifications in 31 Jan – 4 Feb 2023 to be played in Italy where the aim is to qualify to the World Cup to be held in December 2023 in Singapore.

Our U19 Men National Team in the beginning of next year will travel to Spain to the World Cup Qualifications. We are hoping for a successful qualification that would grant access to the World Cup itself.

The funding of trainings and participation in such events cast significant challenge on our federation, the players and their families. We are in the unfortunate situation that governmental or other central contributions are minimal and only cover a minor portion of the approximately HUF 10 million budget of a single national team. In order to improve our financial conditions we are looking to secure funding through state stipulated tenders and other sourced projects as well.

Besides all that we would like to take the opportunity to potentially involving the surroundings of our players into the world of floorball through sponsoring, donation or any other form of support.



Donation (*A form of monetary or in kind contribution that the donor gives to the beneficiary civil organization pro bono to support its vision or its main activity. This might be one off or recurring.*) is a favorable form of support for both the donor and a beneficiary, that is governed by Corporate Tax Act (Társasági adó törvény) §7 (1) paragraph z) line. The donor is allowed to recognize the sum of the donation as an expense in its books and as such decrease corporate tax base, while the beneficiary in the subsequent fiscal period is entitled to further unconditional incremental benefit from the state depending on the sum of donations received.

The Hungarian Floorball Federation also welcomes any support in form of **sponsor agreements**. We provide our sponsors, in line with the volume of their sponsorship, with advertisement space on our home page, social media platforms, marketing spots in our competitions, team equipment, specific events, or in any other agreed upon forms.

Our organization welcomes the contributions in form of **1% donation of Personal Income Tax (SZJA 1%)** of employees. Although this form of support can only be considered next year onwards and as such it does not support our currently prioritized matters, would turn beneficial in the future.

We are also open to any **other type of collaboration** where the business profile of the sponsor/donor is directly relevant to our organization meeting its above outlined objectives, such as

- Offering its products or services free of charge
- Offering its products or services at a discounted charge or at no mark-up
- Any other means of financing of mutual benefit.

I am convinced that, on top of professional training schedule, establishing its supporting administrative, logistic and financial infrastructure are also essential to our national teams' success. All these can simultaneously, in a complex way assist the preparation and efforts of our national teams. Better financial conditions result in significant assistance to players participating in world events, to the development of youth players and to further propagate floorball sport generally.

In case you are in the position and willing to support any of our above initiatives, as in any national team, the development of youth base or the work and infrastructure of Hungarian Floorball Federation in general, please do not hesitate to contact us so that we can discuss the details and possibilities together.

Budapest, 3 November 2022

Yours Sincerely,

László Kiss
president